

# TikTok x StackMedia

Before partnering with StackMedia, TikTok was challenged with garnering significant advertorial and press support for upcoming campaigns with limited notice. Because TikTok's business model is inherently viral, their campaigns need to meet the moment — and StackMedia was able to provide a solution that worked quickly to successfully deliver impressions and meaningful press exposure.

## WITH STACKMEDIA

- TikTok launched their DIY, Gen EDU, and Area 51 x Tilly's campaigns with 20+ features across key channels in just 10 days.

Highlighted Features in Top Media Sites:

Newsweek



THE MARY SUE

salon

INVERSE

engadget

122K

Impressions in 4 Days  
> Gen EDU Campaign

