

Lemonade x StackMedia

Lemonade, a tech-driven renter and homeowner insurance company, approached StackMedia because of its interest in our unique CPC-based offering and premium publisher network. With StackMedia, Lemonade was able to drive leads and gain exposure in a performance-based setting, avoiding large upfront media buys.

→ **5K**

Leads Driven

→ **642**

Policies Purchased
in the Past Year

Highlighted Features in Top Media Sites & Newsletters:

NEW YORK POST

MORNING BREW

boingboing

engadget

Entrepreneur

PCWorld

salon

