DiversyFund × StackMedia

DiversyFund was focused on gaining meaningful brand exposure through press mentions and content, and partnered with StackCommerce to scale these efforts even faster. With just a single article in Entrepreneur, the FinTech company was able to reach the top slot on Google, yielding 8,000+ new site visits.

Results From A Single Article:

[→] 94%

Click Through Rate

→8000+

Site Visits Driven From Article

