

## CASE STUDY

sales@stackcommerce.com / stackcommerce.com

# Chris Haroun, Award-Winning MBA Professor and Online Instructor

Before working with StackCommerce, Chris Haroun struggled to get placements on top news sites in order to scale his personal brand and course enrollments. Thanks to the partnership, he's not only been able to gain notoriety in the eLearning industry, but he's grown his student base by over 22,000 and counting.

→ **\$340K+** → **22K+** → **36+**  
Gross Merchandise Value    New Students    Editorial Features

Highlighted Article Features by Top Media Sites:

**CNN** **Mashable** **Entrepreneur**  
**engadget** **SFGATE** **HUFFPOST**

