

CASE STUDY

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Babbel Language Learning

Lifetime Subscription Value: \$399 Price: \$159

Already a household name for language learning in Germany, Babbel came to Stack to exponentially increase sales and reach new customers in the USA. Stack worked with Babbel to develop a unique **lifetime subscription offering**, which made the deal an immediate success. With over 125 editorial pieces across the web, the deal continued to resonate with readers day after day.

→ **\$4M+**

Gross Merchandise
Value

→ **25K+**

New Customers

→ **500K+**

Product Views

→ **125+**

Editorial Features

Highlighted Article Features by Top Media Sites:

NEW YORK POST

Mashable

Entrepreneur

Sapient

engadget



FINANCIAL POST

Daily Mail

